

Advertisement Price List [Black & White]

Size	W x H (Inch)	W x H (CM)	1 issue	1week (5 issue)	1month (22 issue)	Production Fee
A-1	2.5 x 1.3	6.3 x 3.3			\$300	\$50
A-2	3.3 x 1.3	8.4 x 3.3			\$385	\$50
A-3	5.0 x 1.3	12.8 x 3.3	\$100	\$272	\$545	\$60
B-1	2.5 x 2.7	6.3 x 6.8	\$100	\$272	\$545	\$60
B-2	3.3 x 2.7	8.4 x 6.8	\$135	\$375	\$750	\$80
B-3	5.0 x 2.7	12.8 x 6.8	\$198	\$550	\$1,100	\$80
C-1	2.5 x 4.1	6.3 x 10.3	\$144	\$400	\$800	\$80
C-2	3.3 x 4.1	8.4 x 10.3	\$198	\$550	\$1,100	\$80
C-3	5.0 x 4.1	12.8 x 10.3	\$286	\$795	\$1,590	\$100
D-2	3.3 x 5.5	8.4 x 14.0	\$259	\$722	\$1,445	\$100
D-3	5.0 x 5.5	12.8 x 14.0	\$358	\$995	\$1,990	\$100
1/6 Page	6.35 x 6.85	16.1 x 17.4	\$700	\$1,750	\$3,500	\$150
1/4 Page	6.35 x 10.4	16.1 x 26.4	\$1,050	\$2,625	\$5,250	\$150
1/3 Page	13.0 x 6.85	33.0 x 17.4	\$1,400	\$3,500	\$7,000	\$200
1/2 Page	13.0 x 10.4	33.0 x 26.4	\$2,100	\$5,250	\$10,500	\$200
2/3 Page	13.0 x 13.9	33.0 x 34.3	\$2,800	\$7,000	\$14,000	\$300
Full Page	13.0 x 21.0	33.0 x 53.3	\$4,200	\$10,500	\$21,000	\$400
Auto	10.25 x 2.48	26.0 x 6.30		\$950	\$1,900	\$100
Advertorial 1/6	6.35 x 6.85	16.0 x 17.4	\$500/1time (3 issue consecutive) PF included *more than 3 mo contract only			
Advertorial 1/3	13.0 x 6.85	33.0 x 17.4	\$700/1time (3 issue consecutive) PF included			

*Long Term contract will be discounted!! (As of January 1, 2018)