

# 2012 Canon Amateur Photo Contest

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## Theme: Snapshots of Hawaii

Every day, people all over the world snap pictures of their children, pets, or something beautiful and send them in an email or post them on the internet for friends and family to see. Well, between December 1st and February 8th, don't forget to send that photo to us at Canon USA too! You could win a EOS Rebel Digital Camera valued at \$1,200! Be unique and imaginative, but most of all, be inspired by the beauty and splendor of Hawaii! Let's face it; we live in one of the most stunning, unique, fun and spiritual places on earth! You are the photographer! You decide! A dog wearing sunglasses on the beach; your toddler enjoying the day on his tricycle at the park; or a Happy Face Hawaiian spider cruising on his web? If you can capture it on your camera, Canon USA wants to see it!

## Criteria

Each amateur entry will be reviewed by a panel of judges in March 2012. The top 25 entries that best combine visual impact and technical photographic skill while representing the theme will be selected for awards. Award winning photographs will be featured in the 2012 Canon Amateur Photo contest exhibit displayed at the Canon U.S.A., Inc. Hawaii Photo Gallery during the month of April 2012. Photo entries may be taken using any type of photographic equipment. Professional photographer entries will not be accepted. Canon has the right to disqualify any entry that is deemed offensive or inappropriate.

If contestants have any questions, please contact Media Etc. at 808-922-8974.

## Panel of Judges

Jeff Fukui, Canon U.S.A., Inc.

Ric Noyle, Commercial Photographer

David Franzen, Commercial Photographer

Chihiro Lykes, Media Professional/Art Director

Kim Gennaula, Aloha United Way

Wayne Maria, KRATER 96

Ichizo Kobayashi, Japanese Daily Sun

# 2012 Canon Amateur Photo Contest

## How to Enter

Entries are to be submitted in a single envelope. The envelope will include a completed and signed application, photo entries and self-addressed stamped return envelope(if requesting return of entries). Entries may also be walked into the Canon office by 5pm on February 29, 2012.

Entries via e-mail will not be considered.

Please mail to:

Canon U.S.A., Inc.

210 Ward Avenue, Suite 200

Honolulu, Hawaii 96814

Attn: 2012 Canon Amateur Photo Contest

## Contest Dates

The contest begins on December 1, 2011 and will continue through February 29, 2012.

No entries will be accepted before December 1, 2011 or after February 29, 2012.

## Entry Rules

1. Each contestant may submit a maximum of three (3) photographs in the form of photo prints only.
2. The maximum size of each printed entry is 5"x 8". Any print larger will be disqualified.
3. Each photo will be accompanied by a completed "photo title label" stating the photographer's name and the title of the picture. The title label must be securely attached to the back of the print using adhesive tape or other means which will not damage the print. Title labels can be found at the bottom of the application form.
4. All entries must be suitable to the theme of the contest and must be the original photograph taken by the contestant. Entries must be submitted as a print.
5. The entrant must be the owner of the copyright of each photograph submitted.
6. The entrant will allow Canon U.S.A., Inc. to print and use winning photos as needed.

7. The organizers will not be responsible for any claims or complaints from any persons depicted in entered photographs, should these photographs be published or exhibited. Such responsibility will remain with the contestant. If necessary, the organizers may request the contestant concerned to submit a model-release statement before a prize is awarded.

8. While all possible care will be taken in handling all entries the organizers will not assume any responsibility for loss or damage to the photographs.

9. Failure to comply with any of the contest rules will disqualify a contestant regardless whether the contestant is a winner or otherwise. The organizers will not be responsible for any claims or damages arising from any violation of the rules. Should any rules be violated or if any information on the application form be false, Canon U.S.A., Inc. reserves the right to disqualify contestant.

10. The decision of the judges will be final.

\* Contestants desiring the return of photos after the contest must provide a self-address stamped envelope that is appropriately sized for the photos.

\*\* If no envelope is provided, photographs will not be returned. Photos that are not returned may be picked up at the Canon U.S.A. Inc. Hawaii office.

\*\*\* Photos will be held for a period of 1 year from the contest start date.

### **Announcement of Winners**

The winners and honorable mentions will be contacted directly by Canon U.S.A., Inc. in March 2012. Media Etc. will also display winners on website at [www.mediaetc.net](http://www.mediaetc.net)

### **Prizes To Be Awarded**

Canon will present prizes to top three winners at the award ceremony.

First Place Prize: Canon EOS Rebel T2i Digital Camera (\$1,200.00 value)

Second Place Prize: Canon Powershot G12 Digital Camera (\$599.99 value)

Third Place Prize: Canon Powershot A2200 Digital Camera (\$239.99 value)

### **Award Ceremony and Exhibition**

The winning photographs will be displayed during the month of April 2012 at the Canon Photo Gallery in Honolulu.

Canon will frame the top 25 photos. Following the April 2012 exhibition the framed winning photos will be available for pickup at the Canon office.

## 2012 Canon Amateur Photo Contest Official Application Form

**1. Contestant Data** (please print legibly in dark ink or type)

Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Numbers: Home: \_\_\_\_\_ Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

**2. Number of Entries Submitted (please circle one):**    **1**        **2**        **3**

**3. Declaration of Entry**

A. I declare that each photograph I submit for entry in this contest is an original photo taken by me and that:

- (1) I am the owner of all rights to the image/photo according to U.S. Copyright laws.
- (2) No other person has any rights to, or in respect to, the photograph or has any interest in it.
- (3) Until the announcement of the contest results, I undertake not to publish or authorize any publication of submitted photograph(s).
- (4) I agree to allow Canon U.S.A., Inc. to print photo(s) as needed for contest purposes.

B. I understand that the organizers of this contest cannot return any prints submitted, unless a suitably sized self-address envelope with adequate postage is included with the entry.

C. Contestant's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**4. Please use the following check list to be sure that you have completed and included all of the necessary items in your packet to be sent to Canon U.S.A., Inc.**

- \_\_\_\_ Photo Prints
- \_\_\_\_ Title labels completed and affixed to the back of each photo
- \_\_\_\_ Application form, completed and signed
- \_\_\_\_ Return envelopes, self-addressed and stamped

**5. Where did you pick up the entry form?**

- Canon U.S.A., Inc.    Krater96    Nikkan San    Pictures Plus    Others \_\_\_\_\_
- Media Etc.    School \_\_\_\_\_

**4. Photo Title Labels.** Please cut out and attach a label to each entry submitted.

<b>2012 Canon Amateur Photo Contest</b>		
<b>Entry Number (Circle One. Up to 3 may be submitted)</b>		
<b>1</b>	<b>2</b>	<b>3</b>
<b>Your Name:</b> _____		
<b>Photo Title:</b> _____		